



FOR IMMEDIATE RELEASE  
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## **MONTANA BAR OWNERS WANT YOU TO GET HOME SAFE THIS NEW YEAR'S EVE**

The bars, restaurants and casinos that are members of the Montana Tavern Association are excited to help our fellow Montanans ring in the new year. We want everyone to enjoy a fun celebration but to act responsibly and safely. We have some recommendations to help party-goers do just that.

### **Great Falls**

The Cascade County Tavern Association (CCTA) Home Safe Program has been in place for over 30 years in the Electric City. If a patron at any alcohol serving establishment wants a ride somewhere, including to another establishment, all they do is ask the bartender to call Home Safe. The CCTA owns two shuttles and employs additional SUVs on New Year's Eve to help transport people safely.

### **Helena**

Tri-County Licensed Beverage Associations "Home Free" Program has been running for nine months with great success. Since its inception in April of 2017, we have given 350 free rides home from 14 taverns in the Helena area. If patrons need a ride home from these taverns on New Year's Eve, they just ask the bartender and a car will be called for them.

### **Bozeman**

The Streamline is a big yellow bus sponsored the Gallatin County Licensed Beverage Association. They will be running two buses from 5:00 pm – 3:00 am along a route, trying to catch every bar in town from Main Street down to Seventh.

### **Missoula**

Home Free Missoula is sponsored by the Missoula County Tavern Association. There are 45 participating taverns in the Missoula area. Patrons turn their keys over to the bartender and are given voucher for a free ride home.

### **Butte**

Free Ride Home is a program offered 365 days of the year at over 60 Butte bars that belong to the Silver Bow Tavern Association. Patrons just need to tell the bartender they need a ride and they'll give you a ticket that pays for your ride and they'll even call you a cab.

In most cities and towns across Montana, bars and restaurants are happy to help you get home safe when you've been drinking. Always ask your bartender if they can provide assistance. Happy New Year!

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